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Ed-Tech Leadership Evolves in Houston

Expert Presenters:

Terry B. Grier, superintendent, Houston Independent School District, Texas

Lenny J. Schad, chief technology information officer, Houston Independent School District, Texas

Related Article/Video:
With Patient Approach, Houston Sets Bar for Digital Transformation
An on-demand archive of this webinar will be available at www.edweek.org/go/webinar in less than 24 hrs.
Teaching & Learning for a Mobile World
283 schools
215,000 students
More than 90 languages spoken
80.4% economically disadvantaged
More than the DEVICE

Key Elements

PowerUp
HISD | Transforming Teaching and Learning

Technology
The “Hub”
Personalization
Cornerstones for Success

- Leadership
- Strategy
- Expectation Management
Cornerstones for Success

Leadership

- Define “WHY”
- Define “HOW”
- Brand Recognition
An HISD Global Graduate is…

A COLLEGE-READY LEARNER

A LEADER

A RESPONSIBLE DECISION MAKER

A CRITICAL THINKER

A SKILLED COMMUNICATOR

ADAPTABLE AND PRODUCTIVE
Executing the “VISION”

Strategy

- Curriculum
- Professional Development
- Communication
- Technology
- Instructional Tech
- School Support
Cornerstones for Success

Strategy

- Technology Readiness
  - Network
  - Wireless
  - Filtering
  - Security/Access
  - Support
Cornerstones for Success

Strategy

• “The HUB”
  - Teaching & Learning Platform
    • Convergence of:
      - LMS & Curriculum Systems
  - Conversion
  - Digital Content
    • Create – Curate - Procure
    • Interoperability Standards
  - Training
    • Student Voice & Choice
Cornerstones for Success

Strategy

• Professional Development
  ▪ Understand what “change of instruction” looks like
  ▪ Integration of tools into instruction
    ▪ Classroom
    ▪ Maturity Matrix
  ▪ Varying Formats
  ▪ Quick online TOOL demos
  ▪ Modeling
  ▪ Student Created / Lead
  ▪ Staff Created / Lead
  ▪ 3rd Party
Cornerstones for Success

Expectation Management

– Cultural Change
– Pacing critical
– Embrace varying degrees of adoption
THANK YOU!
itslearning by the numbers

- **14** Years of experience
- **4.5** Million active users in our cloud
- **220** Employees
- **50%** US employees with a background in education
- **25%** Resources that are put into design and development
- **99.95%** Average up-time
- **80%** Approximate user adoption after one year of use
- Focused **only** on K-12 Education
SOLVING THE LEADERSHIP PUZZLE

• Big Picture vs. Reality
• Overcoming Hurdles
• Developing Trust
FOSTERING A CULTURE CHANGE

• Urgency
• Buy-In
• Inclusivity
MEASURING SUCCESS

• Finding the Yardstick
• Defining Goals
• Planning for the Future & Sustainability

edweek.org/leaders
Why itslearning?

Customizable Planner, templates, alignment to standards
Content all in one place
Library and recommendation engine
Students create not just consume
Student ownership of learning and personalization
Solid, mature and stable company **focused on K-12**
The “Hub” Working in the Classroom

Powered by itsLearning
We’ve got you covered!
Anytime, Anywhere

- What do I have to do and when?
- Message students directly
- More immediate feedback
- Easy to take action
Thank you!

Not just a product, but a clear-sighted PARTNER

itslearning.net
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Required Reading from *Education Week*:

**Spotlight on Using Digital Content**
FREE! With the rise of open educational resources and other digital materials, educators have access to more resources than ever. In this Spotlight, learn how teachers, districts, and publishers are navigating the expanding digital-content marketplace.