EdWeek School-Wide

7 Things K-12 Educators Should Know About

Edweek.org
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- Technology in schools
- ESSA
- Bullying
- Social/emotional learning
- Blended learning
- Adaptive learning
- ELL
- Common Core
- News by state
• Public
• Charter
• Private
• Religious
• DOD schools
• International Baccalaureate
• International American/English Speaking Schools
EdWeek School-Wide: 7 Things K-12 Educators Should Know About Edweek.org

Expert Presenter:

Holly Peele, M.S., Librarian, Education Week
@edweeklibrary
hpeele@epe.org
An on-demand archive of this webinar will be available at www.edweek.org/go/webinar in less than 24 hrs.
Education Week’s Mission:
Raise awareness and understanding of critical issues facing America’s K-12 schools
Education Week/edweek.org:

- Started in 1981
- Newsroom of over 40+
- 37 print issues annually
- Edweek.org - 1995
- Online, daily content
- 42 postings Monday – Friday
- Approximately 11,000 pieces/year
• Read widely in U.S. and internationally
• K-12’s most read publication
• K-12’s most cited publication
• K-12’s “Practitioner’s Journal”
EdWeek Campus-Wide: 7 Things Colleges & Universities Should Know About Edweek.org

- 13,000+ teachers each weekday
- 1.6 million registered users
- 270,000+ EdWeek e-newsletter
- 1 million+ Twitter followers
@edweek
@edweekgroupsubs
@edweeklibrary
@edweekteacher
About *Education Week*/edweek.org

- Non-profit publication started in 1981
- Newsroom with over 30 editors/reporters
- America’s pre-eminent source of news & info for K-12 educators
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Superintendents & principals are discovering:

• Relevant, precise content for their staff
• Growth among leadership tree
• Online “textbook” with content added daily
• Daily PD at little cost
• Greater # of users, the less $ per user
Education Week is "certainly my go-to journal to capture all the news that is happening on a timely basis."

Deborah S. Delisle
Former assistant secretary
U.S. Dept of Education
School-wide

myorg.edweek.org/k12-school-and-district

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So...what are the 7 things you should know about edweek.org?
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1. Topics Page
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2. Search - Simple
2. Search cont.

-Expanded
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3.
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4.

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digital directions

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5. Annual & Special Reports
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6. Blogs
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7.
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BONUS:

8. Commentary/Opinion
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