Daarel Burnette II
Staff writer, Education Week

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Related Story:
ESSA Aims to Shine Brighter Light on Per-Pupil Spending
School-by-School Spending: How ESSA’s Reporting Mandate May Shape the Policy Debate

Expert Presenters:

Jess Gartner  
CEO & Founder  
Allovue

Marguerite Roza  
Director, Edunomics Lab;  
Research Professor, Georgetown University
An on-demand archive of this webinar will be available at www.edweek.org/go/webinar in less than 24 hrs.

January 23, 2018
Marguerite Roza
1. If you want to know what is spent on a school, you can look up that number online. **T/F**

2. Most principals have a good sense of how much is spent at their school. **T/F**

3. Most districts deploy resources equitably across schools. **X**

4. Most school boards have a good sense of how equitably funds are deployed across schools. **T/F**

5. Most principals and district leaders have a good sense of how well their schools are able to leverage dollars to maximize outcomes. **T/F**
ESSA – includes a new requirement to report spending *by school!*
ESSA Title I, Part A

Requires states to make public and report to the Secretary:

The per-pupil expenditures of Federal, State, and local funds, including actual personnel expenditures and actual nonpersonnel expenditures of Federal, State, and local funds, disaggregated by source of funds, for each local educational agency and each school in the State for the preceding fiscal year.
Outcomes by school

Spending by school
(Choose all those that apply)

Supporters of financial transparency hope that the school-level financial data will:

- a. Prompt district leaders to be more intentional/equitable in deploying funds across schools
- b. Enable school leaders to benchmark how well they are able to leverage resources for outcomes.
- c. Encourage leaders to explore spending and outcomes patterns across like-peers and adopt strategies that have been successful elsewhere.
- d. Prompt healthy dialogue within communities about tradeoffs.
- x. Put an end to teenagers’ obsession with selfies.
Where might LEAs start? Try filling out this chart.

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<tr>
<th>School-</th>
<th>Central District</th>
<th>Valley District</th>
<th>Charterama</th>
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<td>A Level</td>
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<td>Ceder Elementary</td>
<td>LEA Average</td>
<td>Green School</td>
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<td>F Grand Total</td>
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What districts might look for in their early analysis of per pupil spending across schools

1. Are your policies shortchanging any schools?
2. Do allocations for high need students augment spending at high needs schools?
3. Are salary patterns driving uneven spending in ways that are concerning?
4. What share of the dollars are centrally managed?
5. Relative to meaningful peers, how well are dollars being leveraged at each school to drive outcomes?
6. Are there more purposeful ways that you could be deploying funds?
BSCP Center Resources

Papers and Guidance Documents:
- Data Inventory
- Moving from Inventory to Action
- Four Approaches to Assigning Costs

Tools & Videos
- Financial Transparency 101 webinar
- Equity & Financial Transparency video series
- The Productivity Opportunity activity guide
- School Level Finance Survey Converter Tool

For all materials, visit:
http://www.bscpcenter.org/ftresources/

More info:
www.bscpcenter.org/financialtransparency/

Additional questions, contact:
Katie Hagan at Katie.Hagan@georgetown.edu
Marguerite Roza at MR1170@georgetown.edu

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Empowering educators with knowledge and insights to improve student outcomes.
Presented by Jess Gartner
CEO & Founder, Allovue
Equal v. Equitable Resources
District Average
$9,450/pupil
School A
$13,200/pupil

School B
$5,700/pupil
Only 3% of budgets were assigned to a location
After

95% of budgets are assigned to a location

5% is associated with district-wide expenses and therefore deliberately not at a location.
Chart of Accounts Organization

• Must include location
• “Where” not “who”
• Comparative analysis
Organizing Actual School Expenditure Data

- Shared school staff expenditures
- Centrally purchased goods
- Shared operations and support staff
Preparing an Equity Analysis & Strategy Report

• Be prepared for community questions
• Craft a narrative around allocation method
• Engage community in a meaningful discussion about resource equity and strategy
Beyond ESSA

1. Ensure easy access to data
2. Analyze equity and effectiveness
3. Align resources to goals
Questions?
Thanks for attending our session!

Need more information or have more questions?

Visit ESSAready.com

Reach us at hello@allovue.com
Insights to Improve Outcomes

Meet Cross-Domain Accountability Requirements

Analyze Actual Expenditures at the Student Level

Connect Allocations to Program, Student, and Staff Outcomes
Meeting ESSA Financial Requirements
An on-demand archive of this webinar will be available at www.edweek.org/go/webinar in less than 24 hrs.
School-by-School Spending: How ESSA’s Reporting Mandate May Shape the Policy Debate

Suggested Reading from Education Week:

E-Book
Inside ESSA: The New Federal K-12 Law
In this essential guide to the Every Student Succeeds Act, Education Week explains what the law will mean for: accountability and testing, teacher quality, early-childhood education, special education, academic standards including the Common Core, English-Language Learners, and teacher evaluation.

Related Stories
“ESSA Aims to Shine Brighter Light on Per-Pupil Spending”

“K-12 District Spending Analysis Raises Red Flag About ESSA School Comparisons”
(Market Brief)