Hello, we’re Xello!

Started in 1997, our company has been helping districts across North America become college, career, and future-ready.

We come from humble beginnings. What started out as a small 3-person company, has grown to a 150+ person organization supporting districts from coast-to-coast.

Today, Xello supports **thousands of districts and millions of students**.

Our program is used across the country to help all K-12 students, regardless of background, ability or pathway, build personalized plans to help them reach their full academic potential and achieve future success.
Meet Your Panelists

**Ophelia T. King**
Manager II, School Counseling

Ophelia T. King is deeply committed to removing systemic barriers to student success while creating opportunities that enable all children to discover and be proud of who they are, and have a plan for reaching their optimum success. Her 20 years as an educator include working as a school counselor, mentor, coach, and currently serving as a district-wide Manager of School Counseling in the Milwaukee Public Schools District. As the district’s school counseling leader, Ophelia guides school counselors in K-12 grades with a focus on student success.

**Anthony Cook**
Coordinator of College and Career Counseling

Mr. Cook has been in education for almost 16 years; half of those years as a teacher and the other a counselor. He has spent some time teaching at both the undergraduate and graduate levels. During that time he was nominated several times for teacher and counselor of the year having been awarded the honor of counselor of the year. He has spent the last two years serving as the Coordinator of College and Career Services for the School District of Osceola County.

**Rond Swanigan**
College Access Counselor Lead

Ronda Swanigan is a School Counselor for Grand Prairie ISD. She has been a counselor for over 7 years. She has experience in all grade levels and specialize in college and career readiness. In 2019 Ronda was recognized by College Board for the “Counselor Recognition Program” (Providing all students with college opportunities). She was also AVID school counselor of the year for her district.
Many schools have been in a virtual or hybrid learning environment. How have you seen this impact the college application process?
Do you have any strategies or recommendations on how educators can motivate students in this new environment?
Many students are looking into taking a gap year to figure out their future plans. How can educators encourage students to discover new pathways to achieve college success?
It’s been a stressful time for educators working within a new environment. Do you have any advice on how to navigate this new territory?
What resources and tools can you share with our audience that can help them support students during the college application process?
Before we open up for questions, do you have any final advice or key learnings you’d like to share?
Questions from the Audience
Download our free tip sheet

- We’ve compiled a list of tips to help you prepare students for the transition from secondary to post-secondary education and provide them with the support they need.

- Download your free copy today:

Connect with us!

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