Meeting Students Where and When They Need It:
A District Wide Approach to Online Learning

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December 13, 2012
Fully integrated approach for success

The K12 Integrated Approach

- Full-time Programs
- Online Courses
- Credit Recovery
- Prescriptive Learning & Remediation
PEAK\textsuperscript{12} integration with curriculum provide unique personalization and administration benefits
Enabling implementation of multiple, affordable online learning models across the district

Learning Programs

- Full-Time Online & Blended School
- Credit & Dropout Recovery
- Alternative & Homebound
- Blended Instruction
- STEM & World Languages Academy
- Summer School
- Models tailored to your district
DISTRICT-WIDE IMPLEMENTATION: THE JOURNEY 2004-2012
Bend-La Pine Schools

Online Plus

Program Timeline

2004
- Started as a Charter School (12 years)
- Less than 100 students
- One full-time staff member
- Mostly 9-12, part-time program
- Served students who also attended a school part-time or more, limited middle school enrollment
- Regular school-year program
- Used multiple online solutions and vendors
- Offered original credit and credit recovery

2004-2007
- Added 10-20 students each year
- Program provided classes online to high school students complementing the online middle school classes

2005
- Added K-8 option and full-time online high school option
- Added 2.5 staff members
  - Including a registrar and a counselor
- Expanded/refined middle school enrollment options
- Currently serving 900-1,000 students in some capacity
- Expect to serve 1,300-2,000 students this year

2008-2012
- Added 20-30 students each year
- Program provided classes online to high school students complementing the online middle school classes
- Regular school-year program
- Used multiple online solutions and vendors
- Offered original credit and credit recovery

2012-2013
- Added K-5 option and full-time online high school option
- Added 2.5 staff members
  - Including a registrar and a counselor
- Expanded/refined middle school enrollment options
- Currently serving 900-1,000 students in some capacity
- Expect to serve 1,300-2,000 students this year
2004

- Started as a Charter School (2 years)
  - Less than 100 students
- One full-time staff member
  - Mostly 9-12, part-time program
- Served students who also attended a school part-time or more, limited middle school enrollment
- Regular school-year program
- Used multiple online solutions and vendors
- Offered original credit and credit recovery
2004-2007

• 2006: Became a program of BLSD, no longer a charter school

  • Added 50-100 students each year

  • Program guidelines, staffing, and type of students served remained essentially the same; small middle school enrollment option added

  • Partnered exclusively with Aventa
2008

- Added 2nd full-time staff member
- Added credit recovery Summer School
- Refined student contract and participation guidelines
- Served almost 500 students
2008-2012

- Served an additional 100 students per year

- 2010: moved credit recovery option to proctored, on-site computer labs at every high school

- 2011-2012: 600+ students used original credit courses from home; 600+ other students used credit recovery courses at school = about 1400 students served
2012-2013

- Added K-8 option and full-time online high school option
  - Added 2.5 staff members - including a registrar and a counselor
- Expanded/refined middle school enrollment options
  - Currently serving 900-1,000 students in some capacity
- Expect to serve 1,500-2,000 students this year
• Who do we serve?

• What is our demographic?

• What is the community/student demand for online courses?
Completed at home w parent learning coach

Mostly formerly homeschool

About 50 active K-5 students

At School
At Home

Part-time
Full-time

About 200 active 6-8 students

9-12

At School
At Home

About 900 active students 9-12
Many of our students are faced with varying challenges, including:

- Scheduling conflicts
- Courses not offered/staffed at school
- Substantial travel for talent- athletics, modeling, etc...
- Substantial need to be off-campus for some or all of the day, all year (though not traveling)
- On-going illness which impacts attendance (but not ability to complete school work)
- MS students wanting high school level math and other HS content
- Middle schools wanting to offer MS content on-site but with more flexibility
• High school students meet with their HS counselor to pick online classes, get referral form and enroll (by appt) with a program coordinator at our central office.
• Counselors assist in the screening process and find other options if online coursework is not a good fit.
• We have two (2) full time staff members (Program Coordinators) who manage all enrollments for these “part-time online” students. Both are certified teachers, this is not required but there is some benefit to having at least one certified teacher on staff.
• These two staff members also assist the on-site proctors at the high schools and middle schools.
• We have open-enrollment.
While any student may enroll, the guidelines counselors use to screen students include:

- GPA (3.0+),
- attendance (strong),
- success at school (should also be strong),
- personal disciple and time management skills
- The understanding that students who are not successful at school are *highly unlikely* to be successful online
We currently have a 91% pass rate for our high school original credit courses

A key piece in achieving that success rate is our student contract.

This includes:

1.) Students who attend a school only take one online course at a time.
2.) Students must complete the “Start Here! Orientation” course before starting the academic course. Students have 2 weeks to complete the orientation and if they have not they are dropped without grade penalty.
3.) A 10 day drop period after the orientation is complete and the academic course is started. If a student does not turn in two (2) graded assignments within 10 days, they are dropped, without penalty.
4.) Once the student has submitted work, and is enrolled for more than 10 days, they will be issued a final grade at the end of 12 weeks, pretty much no matter what.

Additionally, new this year is a parental consent form alerting parents separately of the guidelines and expectations their son or daughter will be held to.
Additional Offerings
Virtual School Program:

We recently launched a Virtual School Program to give expanded offering to K-8 and full time online schooling... but why did we do it?

There were a few reasons for launching the VSP:

• We were losing students to ORVA, Connections, homeschooling and other and were going to lose more
• Oregon has a significant homeschooling population, over 600 students living in our attendance areas alone.
• We saw the benefit of offering “Future Ready” education options.
How Did We Launch the VSP?

- We marketed the school, including posters around town, a mailer to all home school families, a master call message to all homeschool families, and two parent information sessions over the summer.
- Enrollments started in June and we processed enrollments in June, July, and August and are still processing them even now.
- Word of mouth also helped our school grow through homeschool blogs and discussion forums.
- As of today, we have 146 active students, K-12. About 90 of those are brand new to our district. The other 55 either switched over from a school or are still attending a school for one or more classes.
• 1-99 kids can be managed by one full-time staff member
• Be excited!
• Say yes! Find a solution for every family that walks in the door. Period.
• Work HARD!
• Administration support from the superintendent on down is essential.
• LISTEN!
• Think of yourself as a guide to students who are new to this or are looking for an alternative solution
Summer School

• We take 30 kids total
• Two groups of 15
• 5 weeks long
• Attendance Mon-Thurs for 2 hours a day is required
• Students are allowed 3 absences and are dropped on a 4th
• We charge $50 per person (or waive fee for free and reduced lunch)
• We have an 85% and higher pass rate each year
Any Questions?