Introduction

Bruce Lovett
Vice President, Institutional Marketing
K12 Inc.
Agenda

- Background
- Methodology
- Key Findings
- Q & A
Speakers

Marci Goldberg
Sr. Analyst, EdNET Insight, MDR and President, K-12 Market Advisors

Mary Fluharty
Coordinator, Online Learning Alexandria City School District

Laura Belnap
Director Utah Online School K-12
Methodology and Respondents

165 Respondents, mix of school districts
Blended vs. Fully Online Learning

Primary Online Learning Model

- 66% Blended Learning
- 34% Fully Online Learning

2013

By Program

- Credit Recovery
  - 50% Blended
  - 50% Fully Online
- Online Courses
  - 66% Blended
  - 34% Fully Online
- Full-time Online
  - 25% Blended
  - 75% Fully Online

Blended learning is becoming a popular delivery model
Survey says...

What model have you deployed in your district?

1. Blended Model
2. Fully Online Model
3. No online learning programs
4. Not applicable / Don’t know
## Top 5 Best Practices for Online Learning

<table>
<thead>
<tr>
<th>Attributes</th>
<th>Full-Time Programs</th>
<th>Online Courses</th>
<th>Credit Recovery</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tracking student progress/adequate reporting tools</td>
<td>98%</td>
<td>95%</td>
<td>88%</td>
</tr>
<tr>
<td>Offering rigorous and engaging curriculum</td>
<td>92%</td>
<td>92%</td>
<td>83%</td>
</tr>
<tr>
<td>Teachers available to intervene/assist students in a timely manner when the students struggle</td>
<td>90%</td>
<td>97%</td>
<td>81%</td>
</tr>
<tr>
<td>Instructors well trained in delivering online courses</td>
<td>81%</td>
<td>95%</td>
<td>79%</td>
</tr>
<tr>
<td>Providing students with enough training/clear expectations around their responsibilities to take courses online</td>
<td>83%</td>
<td>80%</td>
<td>79%</td>
</tr>
</tbody>
</table>
Most districts turn to outside vendors for curriculum

“Public schools don’t have the time and resources to research and develop the type of ‘best practices’ curriculum schools would like to offer.”

Keith Wilson
Principal
Lawrence Virtual Schools
Survey Says…

How is your curriculum developed?

1. In-house
2. Outside vendor
3. Combination of in-house and outside vendor
4. Not applicable / Don’t know
### Measurements of Quality

<table>
<thead>
<tr>
<th>Attributes</th>
<th>Full-Time Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>The student demonstrates significant academic progress in the year</td>
<td>87%</td>
</tr>
<tr>
<td>The curriculum is engaging and highly interactive</td>
<td>85%</td>
</tr>
<tr>
<td>The student has high attendance and active participation in the course</td>
<td>81%</td>
</tr>
<tr>
<td>The student scores at or above the level of other similar students on end of year standardized tests</td>
<td>79%</td>
</tr>
<tr>
<td>The student passes the course</td>
<td>70%</td>
</tr>
<tr>
<td>High level of student and/or family satisfaction</td>
<td>69%</td>
</tr>
</tbody>
</table>
Other Lessons Learned

• Mastery-based learning a better approach to measuring success

• Common Core must be supported by online curriculum

• Resistance to change
  – “In the beginning, online learning was like an alien had arrived. It was seen as the enemy of public school. We are not trying to break up a traditional school. We just want to offer choices.”
For more information and to download the complete survey, visit:

educators.k12.com
Thank you for attending